

PRESENTATION AND PORTFOLIO 2020

Afri **SCENE**



"Knowledge, like air, is vital to life. Like air, no one should be denied it." Alan Moore.



PRESENTATION



AfriSCENE is a cultural association created in 2017 with the aim of supporting and promoting the development of the cultural sector through trainings for technical jobs in the field of live events and for the audiovisual sector mainly in West Africa, but also in various emerging countries.

Through these training activities, the association wants to allow local productions and artists to rely on local staff for technical support, through the acquisition of the skills necessary for the management of recordings, concerts, festivals, as well as by the use of digital technical and technological tools at the service of creativity, and this in the fields of sound, light, image, technical management, ...

AREAS OF ACTIVITY



AfriSCENE is active primarily in Central and West Africa, as well as Haiti, although we are working to expand our area of activity right now. Beyond the countries listed below in which we already have a foothold, we want to develop new partnerships in as many places as possible.

Our current areas of activity:

- Mali
- DR Congo / Kivu
- Haiti
- Cameroon
- Burkina Faso
- Ivory Coast
- Uganda
- Palestine and Gaza

MOTIVATIONS



West Africa, despite its proven artistic and cultural potential, has a serious lack of training in the technical and audiovisual fields which are the basis of the creative industries and of all audiovisual production, whether artistic or journalistic.

The organisation of events, festivals, shows and the production and distribution of artistic productions, as well as the production of journalistic content such as documentaries, or fiction, and many others, are activities generating income but also job creation factors. In addition, they are crucial resources in the current context of idleness which is pushing many young people in this region into exile.

The preservation of a cultural heritage, the transmission of its daily concerns, the need to find means of expression to convey its difficulties, its struggles, ... are all essential elements in the life of a community that we intend to promote thanks to the association's knowledge transmission activities.

You can help us achieve these goals and thus play a role in creating a better balance in terms of chances, opportunities for fulfilment, development, autonomy and livelihood, between the different regions of the world. We have many long term projects you can choose from to support us. These will be presented to you in detail in this portfolio.

MOTIVATIONS



"Culture has an intrinsic value which, when reinforced and valued at the level of the individual and the community, contributes to personal fulfilment, to its integral human development, to the structuring of society and to social cohesion, while generating a series of activities, market or non-market, likely to be structured and develop as full-fledged sectors of activity "Patricio Jeretic

Seen in this light, artistic and cultural activities are part of the solutions to the crises currently facing various countries, particularly in West Africa. Indeed, the multiplication of events and productions of better quality and also more profitable contributes both to social cohesion and to the socio-economic development of countries.

This is why it is crucial for us to develop skills and support the initiatives of private actors to promote the autonomy of local cultural productions and events in terms of qualified personnel, with your help.

We also pay particular attention to developing the place of women in the job market and more particularly in technical professions, and to making our training courses accessible to the less privileged.

LIVE REMOTE TRAININGS



Remote trainings but also live trainings is a big part of our current interest, so we are looking to develop this aspect further with different partners and in different regions.

It is therefore essential for us to find resources to organise the training but also to equip the places, which make it possible to accommodate the trainees during these training courses, with equipment on which they can practice while being guided by the remote trainer.

A dual training approach (distance / on-site) allows us to develop topics in more depth, over more time, and more regularly, while continuing to find ways to organise a maximum of supervised practice in person.

FUNDRAISING



The AfriSCENE team is aware that real change cannot happen without the will and support of States, nor without the contribution of external subsidies and sponsorship for the implementation of such programs on a large scale. This is where we need you to join the ever growing family of partners who support us.

It is certain that change can be initiated by small actions, like yours, which can inspire others.

The aim of this portfolio is to show you what we have already been able to achieve but also our future projects and activities, so that you can understand our concrete actions and see which ones speak to you the most.

The association also needs structural financial support in addition to contributions linked to one-off projects. This support will allow our team to spend a greater part of its time coordinating the project, looking for new partners and new structures to develop and help, as well as developing training content and programs that affect broader subjects, including new technologies, digital, programming, robotics, STEMS, ...

FUNDRAISING



As already mentioned, we want to focus a good part of our activity on distance learning in order to allow better efficiency. Indeed, the travel and the time required to organise travel in our countries of intervention being expensive, we intend to promote online and distance training without excluding travel for the in-depth study of certain subjects and for the validation of skills.

We have already set up a pilot project in Mali in early June 2020, where participants were gathered in a room equipped for the practice of the subjects taught and underwent real-time training with a trainer located abroad. New training courses of this type followed in November 2020, always in partnership with Tadiast, funded by partners such as Music in Africa, Africa Exprez, Roskilde Festival, The French Institute of Mali, SACEM, ... and on subjects as varied as computer music, recording of instruments, management of sound systems but also copyright, career management for artists, answering to grant proposals, etc.

FUNDRAISING



Our objective is of course the development of this kind of practices but also of training content that can be consulted independently, as well as to support training centres by helping them to achieve autonomy and to equip themselves, and by training trainers within the local community. It is to finance these two areas that we mainly need your help.

We work mainly in this way in Mali (Bamako and Timbuktu) and in the Democratic Republic of Congo (Kivu), with the support of Vivendi, Europe and the French Institute, mainly, but we would like to provide more autonomous training resources at various centres across Africa and especially in countries where we already have advanced contacts such as Cameroon, Niger, Tanzania, Ivory Coast,...

TESTIMONIALS

More testimonials on our [Youtube](#) channel



PARTNERS

AfriSCENE has several partners with whom projects are developed, especially in Mali and the Democratic Republic of Congo. Other partnerships are in the works which we will discuss in due course.

Here is a short presentation of each of them.

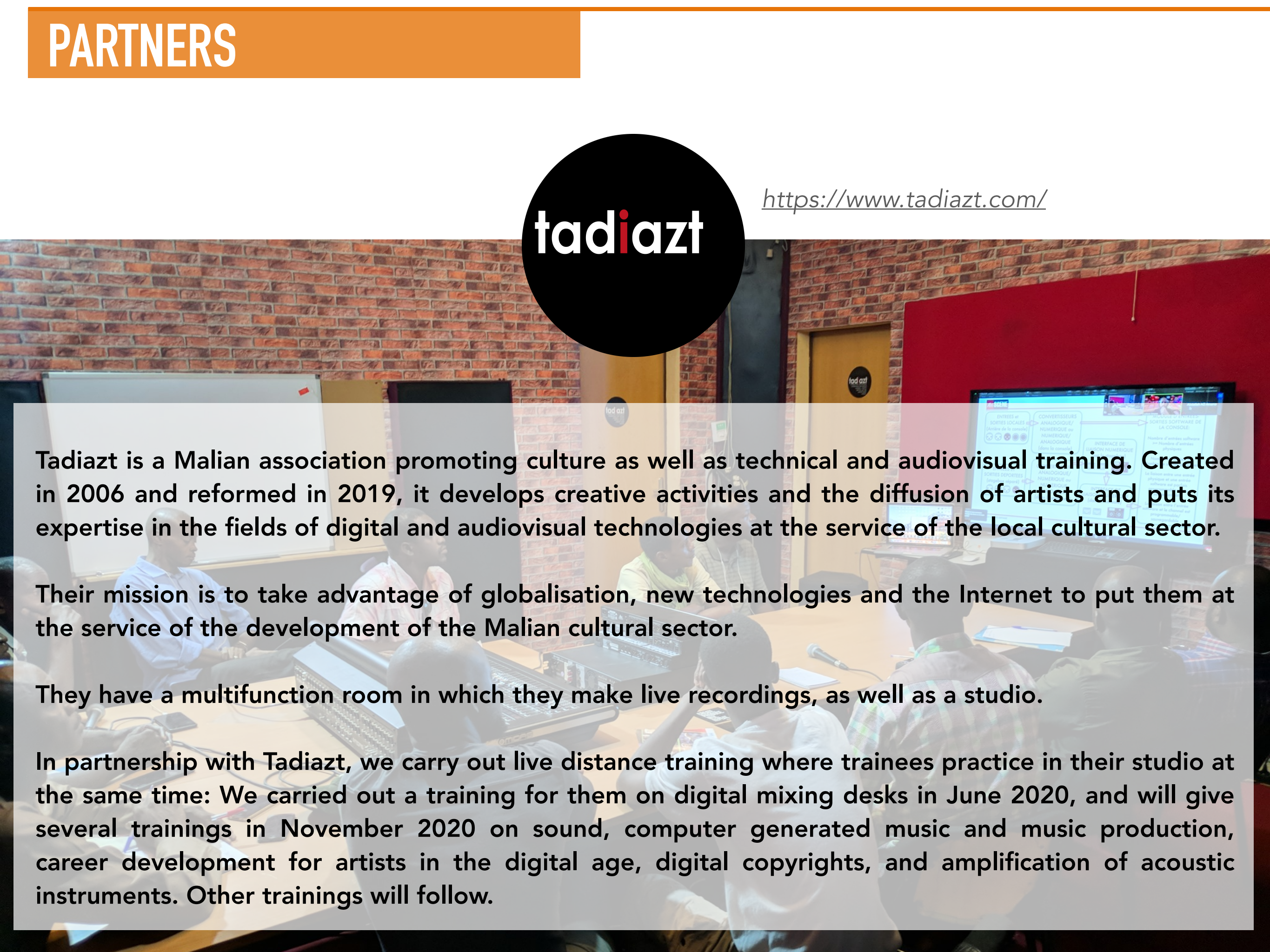


PARTNERS



tadiazt

<https://www.tadiazt.com/>



Tadiazt is a Malian association promoting culture as well as technical and audiovisual training. Created in 2006 and reformed in 2019, it develops creative activities and the diffusion of artists and puts its expertise in the fields of digital and audiovisual technologies at the service of the local cultural sector.

Their mission is to take advantage of globalisation, new technologies and the Internet to put them at the service of the development of the Malian cultural sector.

They have a multifunction room in which they make live recordings, as well as a studio.

In partnership with Tadiazt, we carry out live distance training where trainees practice in their studio at the same time: We carried out a training for them on digital mixing desks in June 2020, and will give several trainings in November 2020 on sound, computer generated music and music production, career development for artists in the digital age, digital copyrights, and amplification of acoustic instruments. Other trainings will follow.

PARTNERS



<https://musicfund.eu/>

Music Fund offers the possibility to young people living in conflict zones and / or disadvantaged regions to practice music in good conditions.

Their objectives are to strengthen the sustainability of music schools by improving their access to musical instruments, to create a network of local musical instrument repairers and equip them with more specialised technical skills, and to increase access to musical instruments in good condition for young musicians.

To do this, they collect musical instruments in Europe, check them and repair them, before sending them to their partners (music schools and socio-artistic projects). They train repairers of musical instruments, on site and through internships in Europe, and support the creation of repair workshops.

In order to support Music Fund partners, we are now working with them by providing technical training to develop their activities and enable them to acquire better financial autonomy as well as to develop the music industry in their region.

We made a first project for Music Fund in February 2020 at the Ndaro Culture cultural center in Bukavu in DRC.

We are preparing together a larger-scale distance and on-site training project in the fields of studio and live sound simultaneously in Goma and Bukavu with the two Music Fund partners in the DRC: the cultural center of Goma and Ndaro culture.

PARTNERS



<http://www.amanifestival.com/>

The Amani Festival is a non-profit organisation which aims to bring people together through culture and thus offer a space for celebration, far from everyday problems and the aftermath of the war, where the people of the Great Lakes region can meet, think and commit to a better common future, to restore the image of Goma, eastern DRC and the Great Lakes region in general, as well as show the world the will of young people and the less young people in the region to build a better future and to use their talent to achieve it.

The non-profit organisation also stimulates entrepreneurship through training and scholarships, which is an important avenue for the development and prosperity of the region.

We have been working with Amani since 2019 to train the festival's technical team in general management and live sound. Since 2020 we have also been collaborating with them to give computer training to young people in Goma, and a new joint project is emerging which aims to stimulate the use of computers and the teaching of STEMS (Science, technology, engineering and mathematics) in schools in Goma, as well as technical trainings for concerts especially for women of the Great Lakes Region.



The Delia Arts Foundation is an association that provides the tools, infrastructure, and resources to make the dreams of talented young musicians possible, primarily in areas where opportunities to become a professional musician are scarce and who are in areas of conflict. It seeks to create change in the lives of musicians and their communities, while promoting values of peace, tolerance, creativity and humanity. Their focus is on the Middle East, Africa, Eastern Europe, ... where many talented musicians are struggling to survive.

We are currently developing with them a series of remote trainings in music production and MAO for music producers in Gaza, who will attend it in the center of the Delia Arts Foundation in Gaza. This training cycle, is fully funded by Wallonie-Bruxelles International (WBI) and has begun at the end of March.

We are also setting up other joint projects in Africa, in partnership with the Delia Arts Foundation and Music Fund, which we can tell you about soon.



PARTNERS

<https://www.close-the-gap.org/>



AfriSCENE is an executive partner of the Close The Gap association whose aim is to reduce the digital divide by offering high quality second-hand computers donated by European and international companies to educational, medical and social projects in emerging countries.

Close The Gap is leading an ambitious project, the DigiTruck project, which consists of equipping trucks to become mobile training spaces in the fields of digital, IT, ...

With Close The Gap we are currently in the process of setting up the first "Musical DigiTruck" project, a mobile recording studio with workstations for training in computer music, broadcast, sound recording for music and television as well as for live events. This one will crisscross the roads of Kivu in the DRC soon, disseminating knowledge in areas usually lacking in training capacities, and we hope to be able to create others thereafter in Central and West Africa. AfriSCENE is in charge of the specific layout of the truck in terms of audio equipment, the development of the content of the training program as well as the training and supervision of future trainers of Musical Digitruck.

MusicFund is also a partner in this project.

PARTNERS

Wendy & Co and the “Union Nationale des Techniciens de Spectacle de Côte d’Ivoire” (UNTS) have setup a partnership with AfriSCENE in order to ensure a capacity-building program over the long-term for Ivory Coast technicians. Masterclasses will be organised a few times every year with Ivory Coast technicians in order to improve the job knowledge they have.



PROJECTS



Here are a few of AfriSCENE's projects

PROJETS

MAY 2021: 7-days training in Abidjan on live sound and specifically on digital mixing desks and audio over IP networks, as the first step in a long-term capacity-building project with Wendy & CO and the "Union Nationale des Techniciens de Spectacle de Côte d'Ivoire".



PROJECTS

FEBRUARY - MARCH 2021: 3 weeks of training in Bamako and Koulikoro on various topics related to sound engineering.

Présentent

**“ LE NUMÉRIQUE AU SERVICE DE LA PAIX, DE LA CRÉATIVITÉ
ET DE LA FORMATION PROFESSIONNELLE.”**



LUDOVIC SIRTAINÉ

Membre fondateur et formateur de l'association belge AfriSCENE, ingénieur du son, Ludovic est également professeur à la SAE de Paris.

FORMATION AUX TECHNIQUES DU SON DU 22 FÉVRIER AU 10 MARS 2021

- Initiation aux techniques du son
- La sonorisation de spectacles
- Enregistrement et post-production audio
- Musique Assistée par Ordinateur (MAO)

10 H - 16 H

Lieu : TADIAZT (*Baco Djicoroni*)

INFOLINE : 74 00 48 47

PROJECTS

NOVEMBER 2020: Remote live trainings for Tadiazt on Live sound, electronic music design and digital music production, career development for artists in the digital world, digital rights,...

Around 12 students on site per training and remote audience.



FORMATIONS/WEBINAIRES AUTOUR DE LA MUSIQUE ET DU NUMÉRIQUE

Novembre - Décembre 2020

L'INDUSTRIE MUSICALE MALIENNE À L'HEURE DU NUMÉRIQUE

INFO & INSCRIPTION

WWW.TADIAZT.COM/FORMATIONS2020



PROJECTS

PILOT PROJECT: PARTICIPATORY DISTANCE TRAINING IN MALI JUNE 2020:

12 persons from Bamako and around were trained on digital mixing desks for 2 days.



PROJECTS

COLLECTION AND SENDING OF MATERIALS TO EQUIP A STUDIO IN DIRE NEAR TOMBOUCTOU
2019 WHERE TRAININGS ARE REGULARLY GIVEN.



PROJECTS

INSTALLATION OF THE STUDIO IN DIRE AND TRAINING ON STUDIO SOUND 2019 - 2020



PROJECTS

TRAINING IN COMPUTER NETWORK ADMINISTRATION IN GOMA - DRC
2020. IN TOTAL 12 STUDENTS BENEFITED FROM THE PROJECT THANKS TO THE AMANI FESTIVAL



PROJECTS

TRAINING IN STUDIO SOUND IN BUKAVU - DRC
2020 WITH MUSIC FUND. 10 TECHNICIANS BENEFITED FROM THE TRAINING.



PROJECTS

TRAINING IN DIGITAL CONSOLES FOR LIVE SOUND AT THE FRENCH INSTITUTE OF DOUALA - CAMEROON. 3 TECHNICIANS WERE TRAINED - 2019



PROJECTS

TRAINING IN STUDIO SOUND, DIGITAL CONSOLES AND ACOUSTIC MEASUREMENTS IN KAMPALA IN PARTNERSHIP WITH MIZIZI SOUND OF THE NILE FESTIVAL - UGANDA FOR 2 TECHNICIANS OF KAMPALA - 2019



PROJECTS

TRAINING TO WORK WITH A SOUND ENGINEER DURING CONCERTS FOR MUSICIANS OF THE
HOPE NORTH PROJECT - KIRYANDONGO - UGANDA - 2019
50 PEOPLE BENEFITED FROM THE TRAINING



PROJECTS

TRAINING IN THE TECHNICAL MANAGEMENT OF A FESTIVAL IN PARTNERSHIP WITH THE MIZIZI
SOUNDS OF THE NILE FESTIVAL - KIRYANDONGO - UGANDA - 2019
FOR 2 TECHNICIANS OF KAMPALA AND THE 2 TECHNICIANS FROM THE LOCAL TEAM



PROJECTS

LIVE SOUND MASTERCLASS IN SEGOU (MALI) 2019



PROJECTS

LIVE SOUND TRAINING - HAITI

2017 - 2018 - 2019 (Audio Institute Jacmel, Semaine de l'Europe, Festival "Les rencontres des musiques du monde", ...). MORE THAN 50 PEOPLE TRAINED ON VARIOUS OCCASIONS.



PROJECTS

LIVE SOUND TRAINING - HAITI

2017 - 2018 - 2019 (Audio Institute Jacmel, Semaine de l'Europe, Festival "Les rencontres des musiques du monde", ...)

MORE THAN 50 PEOPLE WERE TRAINED ON VARIOUS OCCASIONS



PROJECTS

LIVE SOUND TRAINING IN BODO DIOULASSO - BURKINA FASO - 2017, IN PARTNERSHIP WITH THE FRENCH INSTITUTE AND MAISON DE LA CULTURE.
12 TECHNICIANS BENEFITED FROM THE TRAINING.



PROJECTS TO COME

GOMA, KIVU - DRC - Training as sound technicians for events for women in the Great Lakes region (Rwanda, Burundi, DRC). At least 20 to 30 women should benefit from these trainings.

GOMA, KIVU - DRC - Training in the integration of computer tools in teaching for teachers of secondary schools in Goma. At least 20 people should benefit from these trainings.

CREATION OF AUTONOMOUS TRAINING MODULES: - Studio recording and production and live sound in collaboration with Music Fund. At least twenty technicians should benefit from this training. Used in Kivu, DRC initially before spreading to other regions.

CREATION OF A MOBILE STUDIO IN A TRUCK THAT WILL DRIVE THROUGH KIVU, with Close The Gap and MusicFund.

AUTONOMOUS TRAINING FOR PROGRAMMING in Haitian Creole intended for the structures Jakmel Ekspresyon and Noukod. At least 30 young people should benefit from these trainings.

SOUND SYSTEM TRAINING FOR SHOWS in Abidjan in Ivory Coast in collaboration with Wendy Production.

And others in the works ...

ORGANISATIONAL CHART

ADMINISTRATORS

EMMANUEL DE CARPENTRIE

Administrator - Trainer

MADANI TOURE

Administrator - Trainer

LUDOVIC SIRTAINÉ

Administrator - Trainer - project coordination

ABDALLAH AG AMANO

Administrator - Trainer - project coordination

Specialist as director of photography, camera,... V J, Director, cameraman,...

Live sound engineer, computer science engineer

Technical manager and sound technician

ASSOCIATE TRAINERS

François BLOQUE

Career development trainer

Management, distribution, ...

Christophe LONCOUR

live sound systems and studio trainer

Jonathan VANNESTE

Studio and mixing trainer

CONTACTS

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